

# “Recharge Accu” The standard NiMh line up

For consumers with a focus on power, Panasonic offers:

- 3 capacities in AA: 1600-2100-2600 mAh
- Improved consumer friendly packaging design
- Chargers with a strong focus on safety & environment



## BQ-305 ULTRA QUICK CHARGER

- **ultra quick** (15 min-60 min)\*
- **easy battery removal system**
- **4 individual** battery charge indication **LED lights**



## BQ-396 QUICK & SMART CHARGER

- **70-240 min** charger\*
- **Versatile** charger for people on the move (240V, 12V, 24V)
- **LCD display** for individual battery charge indication



## BQ-395 QUICK & TRAVEL CHARGER

- **90-300 min** charger\*
- **Ultra light**
- **Worldwide voltage**



## BQ-829 POWER CHARGER

- **8-12 hours** charger\*
- **Great value** all-round charger
- **Timer controlled** charging



## BQ-550 UNIVERSAL CHARGER

- **6 hours** charger\*
- Truly **universal** charger for a wide range of appliances
- Designed for NiCd and NiMh rechargeable batteries



\*Depending on capacity or number of batteries

### Your Benefit

Panasonic Batteries' standard Recharge Accu + INFINIUM = a range to cover all consumers needs = 'Infinite' sales and profit opportunities!

# Place your order today!

## Recharge - ACCU Power (Ni-Mh)

Specifications								Packaging						
INFINIUM														
MODEL	SIZE	TECHNOLOGY	VOLTAGE [V]	CAPACITY [mAh] up to	HIGHT [mm]	DIAMETER [mm]	WEIGHT [g]	CSU N° BATTERIES	EAN	CARTON N° CSU	EAN	BUNDLE N° CSU	EAN	AVAILABLE
HHR-3MPE/2BC	AA-M	NIMH INFINIUM	1,2	2100	50,5	14,5	29	2	5410853030041	12	5410853030133	60	5410853030171	Q1 2007
HHR-3MPE/4BC	AA-M	NIMH INFINIUM	1,2	2100	50,5	14,5	29	4	5410853030058	12	5410853030140	60	5410853030188	Q1 2007
HHR-4MPE/2BC	AAA-S	NIMH INFINIUM	1,2	800	44,5	10,5	13	2	5410853030065	12	5410853030157	60	5410853030195	Q1 2007
HHR-4MPE/4BC	AAA-S	NIMH INFINIUM	1,2	800	44,5	10,5	13	4	5410853030072	12	5410853030164	60	5410853030201	Q1 2007
D-HHR-3MPE/2BC	D-XL	NIMH INFINIUM	1,2	2100	50,5	14,5	29	TBC	5410853030218	TBC	5410853030232	TBC	5410853030256	Q1 2007
C-HHR-3MPE/2BC	C-L	NIMH INFINIUM	1,2	2100	50,5	14,5	29	TBC	5410853030225	TBC	5410853030249	TBC	5410853030263	Q1 2007
<b>Recharge - accu</b>														
HHR-4SGE/2BP	AAA-S	NIMH	1,2	800	44,5	10,5	13	2	5410853016410	12	5410853016427	60	5410853025320	Q1 2007
HHR-3UGE/4BP	AA-M	NIMH	1,2	1600	50,5	14,5	27	4	5410853014775	12	5410853014782	60	5410853025252	Q1 2007
HHR-3EGE/2BP	AA-M	NIMH	1,2	2100	50,5	14,5	29	2	5410853021261	12	5410853021278	60	5410853025238	Q1 2007
HHR-3EGE/4BP	AA-M	NIMH	1,2	2100	50,5	14,5	29	4	5410853021247	12	5410853021254	60	5410853025245	Q1 2007
HHR-3XGE/2BP	AA-M	NIMH	1,2	2600	50,5	14,5	30	2	5410853025269	12	5410853025276	60	5410853025283	Q1 2007
HHR-3XGE/4BP	AA-M	NIMH	1,2	2600	50,5	14,5	30	4	5410853025290	12	5410853025306	60	5410853025313	Q1 2007
HHR-2SGE/2BP	C-L	NIMH	1,2	3000	50	26,2	69	2	5410853015406	12	5410853015413	60	5410853025412	Q1 2007
HHR-1SGE/2BP	D-XL	NIMH	1,2	3000	61,5	34,2	79	2	5410853015383	6	5410853015390	30	5410853025405	Q1 2007
HHR-9SGE/1BP	9V	NIMH	1,2	170	48,5	17,5 x 26,5	44	1	5410853027263	12	5410853027270	60	5410853027287	Q1 2007

## Chargers

Specifications					Packaging						
MODEL	BATTERIES INCLUDED	SUITABLE FOR SIZE	CHARGING TIME	CHARGING TECHNOLOGY	OTHER TECH. SPECIFICATIONS	EAN	CSU CHARGER SIZE	BLISTER SIZE	EAN	CARTON N° CSU	AVAILABLE
BQ-326E/1B	NO	AA/AAA	3-6 hours	DeltaV + S.T.	100-240V	5410853029991	65 x 105 x 25	260 x 190 x 73	5410853030089	4	Q1 2007
BQ-326UK/1B	NO	AA/AAA	3-6 hours	DeltaV + S.T.	100-240V	5410853029991	65 x 105 x 25	260 x 190 x 73	5410853030089	4	Q1 2007
BQ-326E/1KA*2HHR-4MPE	2x HHR-4MPE	AA/AAA	3-6 hours	DeltaV + S.T.	100-240V	5410853030003	65 x 105 x 25	260 x 190 x 73	5410853030096	4	Q1 2007
BQ-326UK/1KA*2HHR-4MPE	2x HHR-4MPE	AA/AAA	3-6 hours	DeltaV + S.T.	100-240V	5410853030003	65 x 105 x 25	260 x 190 x 73	5410853030096	4	Q1 2007
BQ-326E/1KA*2HHR-3MPE	2x HHR-3MPE	AA/AAA	3-6 hours	DeltaV + S.T.	100-240V	5410853030010	65 x 105 x 25	260 x 190	5410853030102	4	Q1 2007
BQ-326UK/1KA*2HHR-3MPE	2x HHR-3MPE	AA/AAA	3-6 hours	DeltaV + S.T.	100-240V	5410853030010	65 x 105 x 25	260 x 190	5410853030102	4	Q1 2007
BQ-392E/1B	NO	AA/AAA	90-300 min	DeltaV + V/t.	4 x LED	5410853030027	65 x 120 x 30	260 x 190	5410853030119	4	Q1 2007
BQ-392UK/1B	NO	AA/AAA	90-300 min	DeltaV + V/t.	4 x LED	5410853030027	65 x 120 x 30	260 x 190	5410853030119	4	Q1 2007
BQ-392E/1KA*4HHR-3MPE	4 x HHR3MPE	AA/AAA	90-300 min	DeltaV + V/t.	4 x LED	5410853030034	65 x 120 x 30	260 x 190	5410853030126	4	Q1 2007
BQ-392UK/1KA*4HHR-3MPE	4 x HHR3MPE	AA/AAA	90-300 min	DeltaV + V/t.	4 x LED	5410853030034	65 x 120 x 30	260 x 190	5410853030126	4	Q1 2007
BQ-305E/1B	NO	AA/AAA	15 - 60 min	DeltaV + S.T.	4 x LED	5410853026907	100 x 140 x 70	250 x 210 x 140	5410853026914	4	now
BQ-305UK/1B	NO	AA/AAA	15 - 60 min	DeltaV + S.T.	4 x LED	5410853026907	100 x 140 x 70	250 x 210 x 140	5410853026914	4	now
BQ-305E/1KA*4P6P2600	4 x HHR-3XGE up to 2600 mAh	AA/AAA	15 - 60 min	DeltaV + S.T.	4 x LED	5410853026921	100 x 140 x 70	250 x 210 x 140	5410853026938	4	now
BQ-305UK/1KA*4P6P2600	4 x HHR-3XGE up to 2600 mAh	AA/AAA	15 - 60 min	DeltaV + S.T.	4 x LED	5410853026921	100 x 140 x 70	250 x 210 x 140	5410853026938	4	now
BQ-396E/1B	NO	AA/AAA	70 - 240 min	DeltaV + S.T.	LCD screen	5410853027898	75 x 125 x 37	260 x 190 x 100	5410853027904	4	now
BQ-396UK/1B	NO	AA/AAA	70 - 240 min	DeltaV + S.T.	LCD screen	5410853027898	75 x 125 x 37	260 x 190 x 100	5410853027904	4	now
BQ-396E/1KA*4P6P2600	4 x HHR-3XGE up to 2600 mAh	AA/AAA	70 - 240 min	DeltaV + S.T.	LCD screen	5410853027911	75 x 125 x 37	260 x 190 x 100	5410853027928	4	now
BQ-396UK/1KA*4P6P2600	4 x HHR-3XGE up to 2600 mAh	AA/AAA	70 - 240 min	DeltaV + S.T.	LCD screen	5410853027911	75 x 125 x 37	260 x 190 x 100	5410853027928	4	now
BQ-829E/1KA*4P6P1600	4 x HHR-3UGE up to 1600 mAh	AA/AAA	8-13 hours	Timer	2 channel	5410853026723	60 x 110 x 75	260 x 190 x 80	5410853026730	8	now
BQ-829UK/1KA*4P6P1600	4 x HHR-3UGE up to 1600 mAh	AA/AAA	8-13 hours	Timer	2 channel	5410853026723	60 x 110 x 75	260 x 190 x 80	5410853026730	8	now
BQ-829E/1KA*4P6P2100	4 x HHR-3EGE up to 2100 mAh	AA/AAA	8-13 hours	Timer	2 channel	5410853026747	60 x 110 x 75	260 x 190 x 80	5410853026754	8	now
BQ-829UK/1KA*4P6P2100	4 x HHR-3EGE up to 2100 mAh	AA/AAA	8-13 hours	Timer	2 channel	5410853026747	60 x 110 x 75	260 x 190 x 80	5410853026754	8	now
BQ-829E/1KA*4P03P800	4 x HHR-4SGE up to 800 mAh	AA/AAA	8-13 hours	Timer	2 channel	5410853026761	60 x 110 x 75	260 x 190 x 80	5410853026778	8	now
BQ-829UK/1KA*4P03P800	4 x HHR-4SGE up to 800 mAh	AA/AAA	8-13 hours	Timer	2 channel	5410853026761	60 x 110 x 75	260 x 190 x 80	5410853026778	8	now
BQ-395E/1B	NO	AA/AAA	90 - 300 min	DeltaV + S.T.	100 - 240 V	5410853026785	65 x 105 x 25	260 x 190 x 73	5410853026792	4	now
BQ-395UK/1B	NO	AA/AAA	90 - 300 min	DeltaV + S.T.	100 - 240 V	5410853026785	65 x 105 x 25	260 x 190 x 73	5410853026792	4	now
BQ-395E/1KA*4P6P2100	4 x HHR-3EGE up to 2100 mAh	AA/AAA	90 - 300 min	DeltaV + S.T.	100 - 240 V	5410853026808	65 x 105 x 25	260 x 190 x 73	5410853026815	4	now
BQ-395UK/1KA*4P6P2100	4 x HHR-3EGE up to 2100 mAh	AA/AAA	90 - 300 min	DeltaV + S.T.	100 - 240 V	5410853026808	65 x 105 x 25	260 x 190 x 73	5410853026815	4	now
BQ-395E/1KA*4P6P2600	4 x HHR-3XGE up to 2600 mAh	AA/AAA	90 - 300 min	DeltaV + S.T.	100 - 240 V	5410853026822	65 x 105 x 25	260 x 190 x 73	5410853026839	4	now
BQ-395UK/1KA*4P6P2600	4 x HHR-3XGE up to 2600 mAh	AA/AAA	90 - 300 min	DeltaV + S.T.	100 - 240 V	5410853026822	65 x 105 x 25	260 x 190 x 73	5410853026839	4	now
BQ-550E/1B	NO	AA/AAA/ C/D/9V	3 - 6 hours	Timer + T.C.	2 channel	5410853026945	200 x 110 x 55	320 x 155 x 90	5410853026952	4	now
BQ-550UK/1B	NO	AA/AAA/ C/D/9V	3 - 6 hours	Timer + T.C.	2 channel	5410853026945	200 x 110 x 55	320 x 155 x 90	5410853026952	4	now

www.panasonic-batteries.com

Panasonic Battery Sales Europe N.V.  
Brusselssesteenweg 502 • 1731 Zellik • Belgium  
Tel.: +32 2 481 11 70 • Fax: +32 2 463 04 26

For other local offices:  
www.panasonic-batteries.com  
This leaflet is also available in German.

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Brusselssesteenweg 502, 1731 Zellik, Belgium



**Panasonic**  
ideas for life



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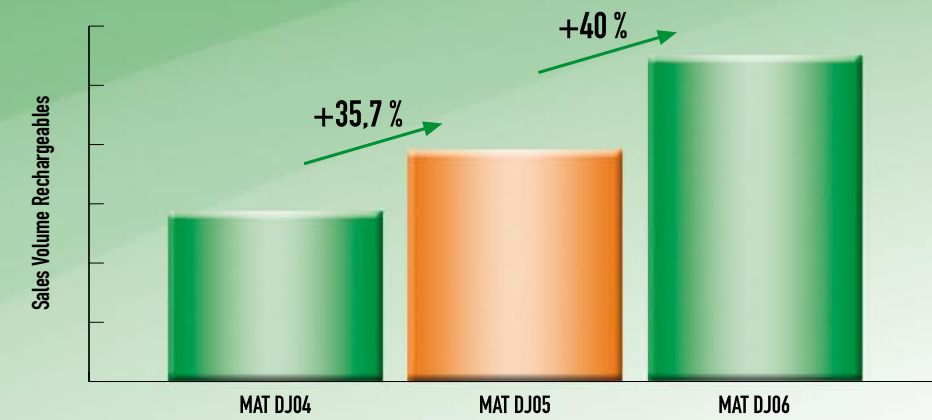
# Rechargeable Revolution

The next generation of "Infinite" convenience



# Rechargeable Batteries The future market

Rechargeable batteries continue to increase in popularity as consumers have become aware of the economic, environmental and performance benefits

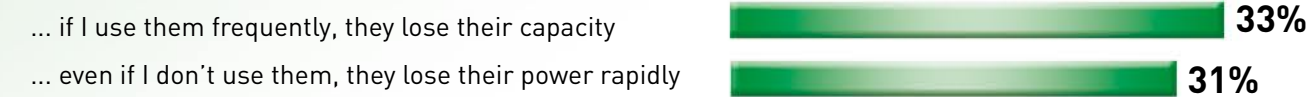


With a 40% growth rate, rechargeables is the fastest-growing segment in the European battery market\*

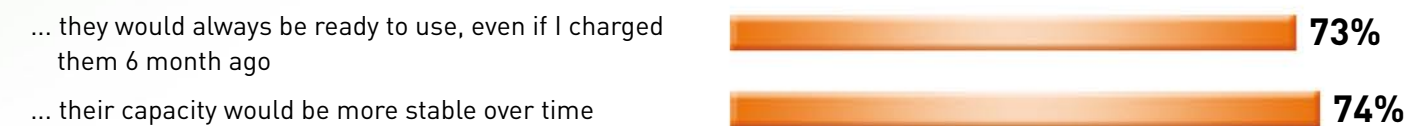
## Performance is not the only factor influencing the purchasing decision

Recent market research\*\* shows that there is a demand for more Convenient rechargeable batteries:

### Have never used or stopped using rechargeable batteries because ...



### Would start using rechargeable batteries if ...



### Convenient to the consumer means:

- Batteries should have instant power and be ready to use when needed
- Batteries should retain power and not lose performance so quickly over time

\* Source: AC Nielsen, Backdata, Sales Volume Rechargeables, MAT Dec. Jan.04-Dec. Jan.06, Europe total  
\*\* Insites Consulting, consumer research 2006 in France & Germany

## Panasonic Batteries' Solution

Consumers with a focus on power = Recharge Accu range  
Consumers with a focus on convenience = Infinium range

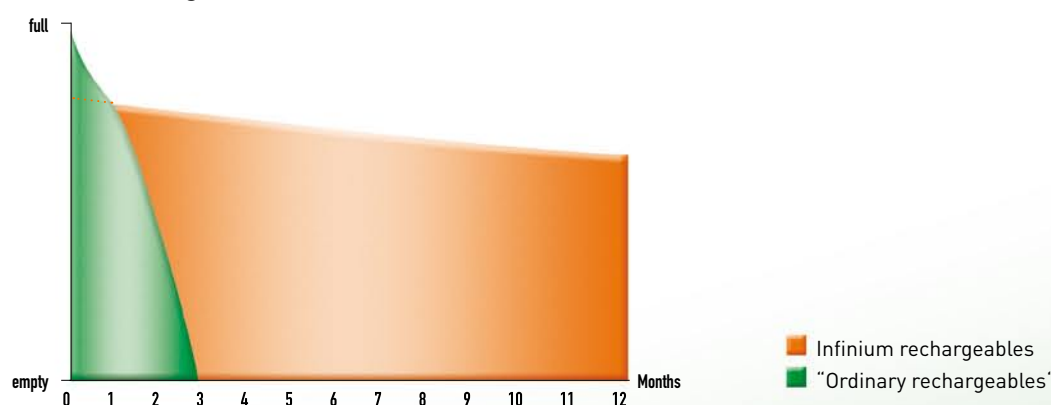
# INFINIUM: Panasonic Batteries' new range using "Ready to use" technology



- ✓ Panasonic Batteries' Infinium range has a special formula meaning that the batteries stay charged for much longer when not in use, just like an alkaline battery. This offers two main 'convenient' benefits
  - **Ready To Use** = "Buy them, Open them, Use them immediately"  
Panasonic's new Infinium batteries come fully charged so that they can be used immediately on purchase
  - **365 days\* Standby Power** = "Use them, Charge them, Store them, Use them"  
After 6 months to one year of storage, up to 80% of the battery's power is still present

Panasonic Batteries' Infinium range maintains our reputation for delivering: **great long term performance and reliability.** Even after 1000 charging cycles\*\*, the batteries keep their ability to store power – for many this could be a battery for life!

### Self discharge\*



\* Matsushita test summer 2006 – ambient temperature conditions  
\*\* Test conditions – Internal Matsushita testing (JIS/IEC – Life and à 60% of initial capacity) – AAA size.

## Consumer Benefit

INFINIUM combines the convenience of a disposable battery with the cost, environmental & performance benefits of a rechargeable battery

## The INFINIUM range:

- Available in AA & AAA sizes

### D & C size

- Insert AA batteries in spacers



## INFINIUM: use in combination with new Convenient Smart Chargers

### BQ-326 SMART & COMPACT CHARGER

- 180-360 min charger\*
- **Worldwide** voltage
- **Compact** for up to 2 rechargeable batteries (AA or AAA)



### BQ-392 INTELLIGENT CHARGER

- 90-300 min charger\*
- **4 individual** battery charge indication **LED lights**
- **Safety cover** for additions safety & convenient use as battery box



\*Depending on capacity or number of batteries

## Consumer Benefit

INFINIUM offers consumers with a focus on convenience a range to meet all their needs